
Nationwide Agents Comment on the RelEvent Prospecting Platform

Turano Insurance - Luke Turano

Our sales jumped **30%-40%** when we first added RelEvent to our agency. Today, RelEvent accounts for **30%** of our agency's sales. We close **25%-50%** of the business generated from RelEvent. Other than our underwriter, RelEvent is our most important tool. The best use of agency time is spent using RelEvent, it provides us the highest ROI.

Malinchok Agency - John Malinchok

With limited use of RelEvent, our sales jumped **5%-10%** when we first added RelEvent to our agency. With full use of RelEvent our sales jumped **100%-200%**. We close on **5%-8%** of the leads generated from RelEvent. Without RelEvent, I was writing **5-8** policies per year. With RelEvent I am writing **30-40** policies per year. With RelEvent I am able to maintain my SEFUS Status. RelEvent rates a 10 in importance for agency tools, with 10 being the highest rating.

My Underwriter and I meet each month and work in RelEvent identifying the risk I should go after. This process with my underwriter is why in a hard market I continue to have success.

Atwood Agency - Bret Atwood

Our sales jumped **20%-25%** when we first added RelEvent to our agency. We close on **20%** of the business generated from RelEvent. In this economy we have cut back on many of the tools we use, but we are keeping RelEvent as it is an asset.